

 **网易云音乐**  
**CLOUD MUSIC INC.**  
**雲音樂股份有限公司**  
(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 9899)

25 April 2024

Dear Shareholders,

### New Arrangements on Dissemination of Corporate Communications

This notification sets out the new arrangements adopted by Cloud Music Inc. (the “Company”) on dissemination of its Corporate Communications and Actionable Corporate Communications, pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”). These new arrangements are conditional upon, and will take effect from, the passing of the special resolution by the shareholders of the Company at the annual general meeting to be held on 26 June 2024 in relation to the proposed amendments to the Company’s memorandum and articles of association (details of which are set out in the notice of the annual general meeting of the Company dated 25 April 2024).

*Corporate Communications* refer to documents issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to directors’ reports, annual accounts and auditor’s reports, interim reports, notices of meetings, listing documents, circulars and proxy forms.

*Actionable Corporate Communication* refers to any Corporate Communication that seeks instructions from securities holders of the Company on how they wish to exercise their rights or make an election as holders of the Company’s securities.

1. Corporate Communications

The Company will continue to disseminate Corporate Communications to its shareholders using electronic means through the website of the Company at <http://ir.music.163.com> (the “Company Website”) and the website of Hong Kong Exchanges and Clearing Limited (“HKEX”) at [www.hkexnews.hk](http://www.hkexnews.hk) (the “HKEXnews Website”, together with the Company Website, the “Websites”), and will only send Corporate Communications in printed form to a shareholder upon request.

Under the Listing Rules, the Company will no longer be required to notify shareholders of the publication of Corporate Communications on the Websites (while Actionable Corporate Communications must be sent to shareholders individually – see section 2 below). Shareholders are encouraged to subscribe for the News Alert service provided by HKEX (currently at [https://www.hkex.com.hk/eng/invest/user/login\\_e.aspx](https://www.hkex.com.hk/eng/invest/user/login_e.aspx)). Through the News Alert service, subscribers will receive alerts when the Company publishes regulatory notices on the HKEXnews Website or when disclosure of interest filings are made in respect of the Company.

2. Actionable Corporate Communications

The Company is required by the Listing Rules to send Actionable Corporate Communications to each shareholder individually. Accordingly, the Company will send, make available or notify shareholders of the publication of future Actionable Corporate Communications of the Company (or other Corporate Communications as the Company may decide) by email.

In order to receive future Actionable Corporate Communications of the Company (or other Corporate Communications as the Company may decide) by email, shareholders may provide their email address by completing **Option 1** of the enclosed Reply Form and returning the duly signed Reply Form to Computershare Hong Kong Investor Services Limited, the Hong Kong share registrar of the Company (the “Share Registrar”) by email to [cloudmusic.ecom@computershare.com.hk](mailto:cloudmusic.ecom@computershare.com.hk) or by post to 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

It is the responsibility of the shareholders to provide an email address that is functional. If the Company does not have the email address of a shareholder or the email address provided by the shareholder is not functional, the Company will only be able to send future Actionable Corporate Communications to the shareholder in printed form together with a request form soliciting a functional email address of the shareholder.

If shareholders have previously provided an email address to the Share Registrar, they are not required to provide their email address again unless they wish to update the email address previously provided.

Certain Actionable Corporate Communications, because of their nature, can only be sent in printed form. Shareholders should note that such Corporate Communications will therefore be sent to their registered address by post, even if they may have provided their email addresses to the Share Registrar.

3. Request for Corporate Communications (including Actionable Corporate Communications) in printed form

**All previous requests or instructions (if any) to the Company to receive Corporate Communications in printed form will no longer be valid.** If any shareholder still wishes to receive Corporate Communications (including Actionable Corporate Communications) from the Company in printed form, please complete **Option 2** of the enclosed Reply Form and return the duly signed Reply Form to the Share Registrar by email or by post at its email or postal addresses provided in section 2 above. **Any such request will expire and cease to be valid one year after receipt, or such shorter period if the request is revoked in writing by the shareholder concerned or superseded by their subsequent written request.** Please note that if any shareholder wishes to continue to receive Corporate Communications in printed form after the expiry of the original request, the shareholder must submit a new request in writing.

If, for any reason, a shareholder has difficulty in gaining access to the Websites, the Company will, upon a request in writing by the shareholder to the Share Registrar by email or by post at its email or postal addresses provided in section 2 above, send the relevant Corporate Communications to the shareholder in printed form free of charge.

Upon the new arrangements coming into effect, details of the above arrangements will be available on the Company Website, and a copy of the Reply Form will also be available for download from the Company Website for use. Shareholders using a downloaded copy of the Reply Form should complete all the details required and return the duly signed Reply Form to the Share Registrar by email or by post at its email or postal addresses provided in section 2 above.

If shareholders have any questions about this notification, please contact the Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays), or send their questions by email to [cloudmusic.ecom@computershare.com.hk](mailto:cloudmusic.ecom@computershare.com.hk).

Yours faithfully,  
By Order of the Board  
**Cloud Music Inc.**  
**Mr. William Lei Ding**  
Chairman of the Board